

EXHIBIT 14

How to use the Blood Oxygen app on Apple Watch

The Blood Oxygen app can allow you to measure the oxygen level of your blood on-demand directly from your wrist, providing you with insights into your overall wellness.



Measurements taken with the Blood Oxygen app are not intended for medical use and are only designed for general fitness and wellness purposes.

The Blood Oxygen app is only available in certain countries and regions.

[Learn where the Blood Oxygen app is available >](#)

What is blood oxygen

Your blood oxygen level represents the percentage of oxygen your red blood cells carry from your lungs to the rest of your body. Knowing how well your blood performs this vital task can help you understand your overall wellness.

The majority of people have a blood oxygen level of 95 - 100%. However, some people live a normal life with blood oxygen levels below 95%. Slightly lower values while sleeping are expected, and some users might experience values below 95%.

How to use the Blood Oxygen app

Make sure that you meet the below requirements and follow the steps to set up the Blood Oxygen app.

Here's what you need

- Make sure that the Blood Oxygen app is available in your country or region. You will be able to see this during the setup process.
- Update your iPhone 6s or later to the [latest version of iOS](#).
- Update your Apple Watch Series 6, or Series 7, Series 8, or Ultra to the [latest version of watchOS*](#).
- The Blood Oxygen app is not available for use by people under 18 years old. You can confirm or [set up your age in your Health Profile](#).

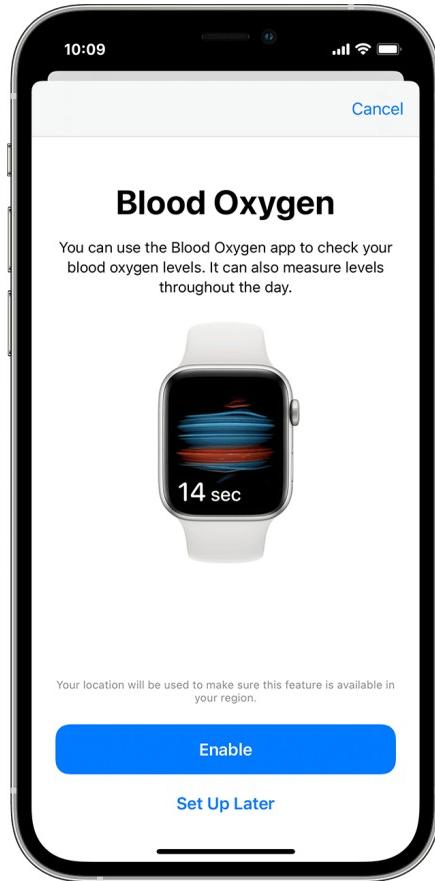
Set up the Blood Oxygen app and background readings

1. On your iPhone, open the Health app.
2. Follow the onscreen steps. If you don't see a prompt to set up, tap the Browse tab, then tap Respiratory > Blood Oxygen > Enable.
3. After you complete setup, open the Blood Oxygen app on your Apple Watch to measure your blood

oxygen levels.

If you still don't see the Blood Oxygen app on your Apple Watch, you can search the App Store on your Apple Watch for Blood Oxygen and download it.

The Blood Oxygen app is installed during the setup in the Health app. [If you deleted the Blood Oxygen app, you can install it again](#) from the App Store on your Apple Watch if you've completed the Blood Oxygen app setup.



How to take a blood oxygen measurement

You can take a blood oxygen measurement at any time with the Blood Oxygen app.

1. Make sure that your Apple Watch is snug but comfortable on your wrist.
2. Open the Blood Oxygen app on your Apple Watch.
3. Stay still, and make sure your wrist is flat with the Apple Watch facing up.
4. Tap Start, then keep your arm steady for 15 seconds.
5. Wait. The measurement takes 15 seconds. At the end of the measurement, [you will receive the results](#).
6. Tap Done.

How to get the best results

1. Rest your arms on a table or in your lap while you take a measurement. Keep your wrist and palm down and flat, and hold as still as you can.

2. Make sure that your Apple Watch isn't loose on your wrist. The [band should be snug but comfortable](#), and the back of your Apple Watch needs to be touching your wrist.
3. Make sure that the back of your Apple Watch is flush with the top of your wrist. If your wrist bones interfere with this, move your watch 1 to 2 inches up your arm away from your wrist bone.



Additional factors

Even under ideal conditions, your Apple Watch may not be able to get a reliable blood oxygen measurement every time. For a small percentage of users, various factors may make it impossible to get any blood oxygen measurement.

- Skin perfusion (or how much blood flows through your skin) can impact measurements. Skin perfusion varies significantly from person to person and can also be impacted by the environment. If you are out in the cold, for example, the skin perfusion in your wrist might be too low for the sensor to work with the Blood Oxygen app to get a measurement.
- Permanent or temporary changes to your skin, such as some tattoos, can also impact performance. The ink, pattern, and saturation of some tattoos can block light from the sensor, making it difficult for the Blood Oxygen app to get a measurement.
- Motion is another factor that can affect your ability to get successful background or on-demand measurements. Certain postures, such as arms hanging by your side or fingers in a fist position will also result in unsuccessful measurements.
- If your heart rate is too high (above 150 bpm) while at rest, you won't be able to get a successful blood oxygen measurement.

About background measurements



The Blood Oxygen app on your Apple Watch will occasionally measure your blood oxygen levels if background measurements are on. This will usually happen when you are not moving. Depending on how active you are, the number of readings collected each day and the time between these readings will vary. Blood oxygen measurements use a bright red light that shines against your wrist, so it may be more visible in dark environments. If you find the light distracting, you can turn off background measurements.

1. Open the Settings app on your Apple Watch.
2. Tap Blood Oxygen, then turn off In Sleep Focus and In Theater Mode.

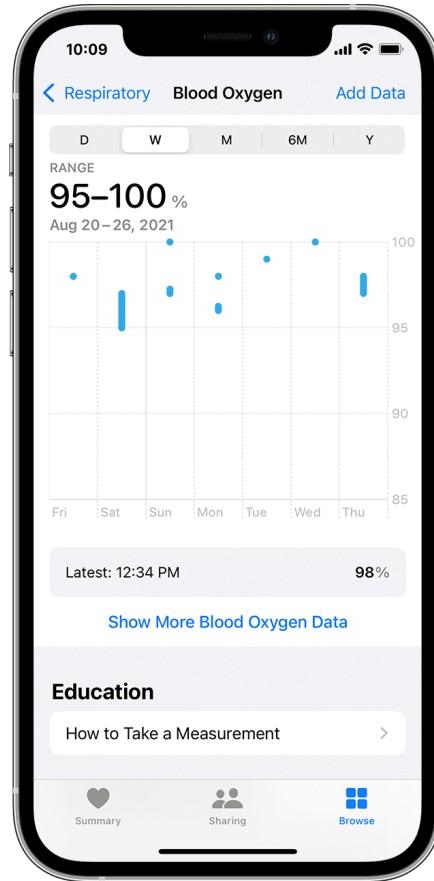
Blood oxygen measurements only occur during sleep if the [Track Sleep with Apple Watch setting is turned on](#).

View your Health information

All blood oxygen measurements, whether on-demand or in the background, are saved in the Health app on your iPhone.

1. Open the Health app.
2. Tap the Browse tab, then tap Respiratory > Blood Oxygen.

You can also filter and view measurements taken only while sleeping or in a high-elevation environment.



Things you should know

- Blood Oxygen app measurements are not intended for medical use, including self-diagnosis or consultation with a doctor, and are only designed for general fitness and wellness purposes.
- The Blood Oxygen app is designed for users who are at least 18 years old.

Learn more

- [Learn more about Blood Oxygen validation](#)
- [Learn about the accuracy and limitations of the heart sensors](#)

* The Blood Oxygen app is not available if you [set up your Apple Watch with Family Setup](#).

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Support

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